

MEDIA RELEASE

October 2017

ARRA Arts Presents Broken Images in Partnership with LAC

MISSISSAUGA, ON: ARRA Arts was officially launched on Oct 1 with a riveting performance of **Broken Images**. The play was showcased for the first time in Canada in partnership with Living Arts Centre, Mississauga.

Shabana Azmi, the theatrical diva performed live in the psychological thriller and after the performance, surprised the house full audience with a delightful 30-minute Q & A segment. Consul General of India, Ambassador Dinesh Bhatia and Mrs. Seema Bhatia were the chief guest for the evening. Presenting Sponsor, RBC Wealth Management was represented by Mr. Imtiaz Seyid, Vice President, South Asian & Middle Eastern Markets and Harminder Binopal, CEO TransEmerge sponsored the VIP Reception. ATN was the exclusive media sponsor with media partners Weekly Voice and Y Media. Event was well attended. Leading businessmen Steve Gupta Easton’s Group, Andy Jasuja SigmaOne and Dr. Papneja Axis Dental Group commented that they thoroughly enjoyed the show.

Ms. Anu Srivastava, President of ARRA Arts was the brain child in bringing this unique theatrical experience to the community at large.



Shabana addressing audience Q&A



Arun Srivastava, ARRA Arts President Anu Srivastava, Shabana Azmi, Seema Bhatia & CGI, Ambassador Dinesh Bhatia



Arun Srivastava, ARRA Arts President Anu Srivastava, Shabana Azmi, CEO TransEmerge Harminder Binopal with daughter Natasha